



beats. by dr. dre™

Introducing Beats™ by Dr. Dre™, the reference headphone for today's digital music. Precision engineered in collaboration with Dr. Dre by the audio experts at Monster, Beats reveals the full sound of your music, the sound of the studio.

Step into the Studio

The music you hear in your headphones should sound as good as it did when the artist recorded it. But ordinary headphones can't deliver the rich, full sound of today's digital audio tracks.

Take it from the man who knows: Grammy® Award-winning artist, producer, and audio perfectionist Dr. Dre.

In search of headphones that live up to his exacting standards, Dre joined forces with the audio experts at Monster. Together, they've built headphones for the ultimate high definition listening experience—the sound is so real it's like you're right in the room with the artist.

With advanced speaker design and powered isolation technology, Beats delivers all the power, clarity, and deep bass today's top artists and producers want you to hear. Step into the studio with Beats by Dr. Dre.™



Dr. Dre

"People aren't hearing all the music.

Artists and producers work hard in the studio, perfecting their sound. But people can't really hear it with normal headphones. Most headphones can't handle the bass, the detail, the dynamics. Bottom line: the music doesn't move you.

With Beats, people are going to hear what the artists hear and listen to the music the way they should: the way I do."



 **MONSTER**®

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beats™ by dr.dre™

MONSTER

Sound and Design

Beats™ are precision engineered with the most advanced headphone technologies and materials to reveal the full sound of your music, including sonically demanding Rock, Hip Hop and R&B. Big, powerful speakers dwarf the sound of standard earbuds and drop the bass low like you're in the club. Proprietary driver technologies wired with Monster cable make every track a new music experience with bold, punchy bass and insane clarity.

Ultimate listening isn't just what you hear, but what you don't. Monster® powered isolation technology cuts out the noise, so all you hear is the music.

Designed in close collaboration with Dr. Dre and renowned industrial designer Robert Brunner, Beats reflects the modern spirit of today's music listener. Its bold, future-forward design, sleek, fluid lines, and distinctive accents give it a style and sophistication you won't find in any other headphones. It's what's next.

Features

- Spaciously designed earcups provide extra room for a higher level of comfort and listening
- Plush, breathable cushions reduce the sweat factor, so you stay cool when the music's hot
- Specially integrated mute button lets you listen to the outside world without removing the headphones
- Monster iSoniTalk™ cable with built-in answer button and microphone for iPhone™, BlackBerry® or other music-enabled phone makes it easy to stop rockin' and start talkin'
- Touring case keeps your Beats safe and secure on the go
- Monster Clean Cloth with Aegis Microbe Shield®
- Monster 1/8" to 1/4" Adapter with 24k Gold Contacts
- Two AAA batteries included
- One Year Limited Warranty

Specifications

Speaker:	40mm
Frequency Response:	20Hz to 20kHz
Sensitivity:	110dB (+/- 2dB)
Total Harmonic Distortion:	≤1.5% at 1kHz out 1mW
Maximum Output:	115dB (+/- 2dB)
Active Noise Reduction:	-14dB at Max
Operation Voltage:	3.2V
Rated Wattage:	L + R: 60mW
Weight:	250 grams, 270 grams with batteries
Cable Length:	1.3 meter
Connector:	1/8 inch (3.5mm), gold-plated
Type:	Over Ear

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