

LADY GAGA



Photograph: Meeno

"In the deepest hour of the night, I confess to myself three things: I would die if I was forbidden to write, forbidden to love, or forbidden to fashion. Heartbeats embody the trinity of my human-being with one additional vow: that SOUND matters. Wear heartbeats, love each other, and celebrate the art and lifestyle of music."

- Love
Lady Gaga



heartbeats™

High Resolution In-Ear Headphone



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Lady Gaga: An Icon on The Rise

To call her a pop singer would be to underestimate the rising pop cultural tour de force that is Lady Gaga. She is chart-topping music. She is a fashion trendsetter. She is where the limelight is pointed 24/7, and she loves every minute of it. As she once said, "My whole life is a performance." We couldn't be more excited that she's made Beats a part of her never-ending show.

Heartbeats by Lady Gaga are holistically designed to deliver life's soundtrack, as well as satisfy the passion for fashion. They deliver pitch-perfect highs, precise mids, and club caliber bass, because when music sounds amazing, you stop hearing it, and start feeling it. Plus, Lady Gaga didn't just style-check Heartbeats, she designed these eye openers herself, personally making sure they look like no headphone ever seen before.



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